

Getting prepared for Do Not Call legislation.

Do Not Call Readiness Assessment from Bell

Telephone prospecting remains among the most effective and efficient business generation tools available. Every day thousands of professionals use telephone solicitation to increase their client base and build relationships in an effort to increase sales. However, with the new National Do Not Call (DNC) List in effect, enterprises are now adapting their business models to create alternative revenue streams and ensure industry compliance.

The new National Do Not Call (DNC) List will have far-reaching effects in terms of revenue growth and prospecting opportunities, and will radically change the way you conduct your sales and marketing efforts. Those who don't comply will also face significant penalties. You need to put the processes in place today to gain an understanding of the requirements and implications of the legislation; what steps are needed to become compliant; and how you can evolve your sales and marketing effort moving forward.

The solution

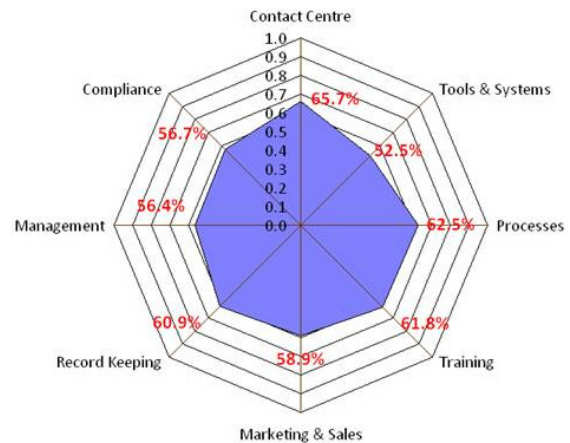
The Do Not Call Readiness Assessment from Bell is designed to provide you with a timely, high-level overview of how prepared your organization is in meeting the DNC legislative requirements.

The Assessment is made up of a number of activities that take place primarily off-site, over a one week period. i.e. completion of a questionnaire, testing for level of understanding, and if necessary, one-on-one meetings with selected participants from within your organization.

The results will be compiled in an Assessment Summary Report and Scorecard that will highlight areas of compliance, as well as any specific aspect(s) of your operation that are at risk of being non-compliant with the Do Not Call legislation. Policies and processes will be evaluated based on whether they Meet, Do not Meet, or Partially Meet the CRTC requirements.

For more information contact your Bell representative or visit bell.ca/enterprise

DNC Readiness Scorecard
Average Score by Process Area



Benefits

- Identify gaps in policies and processes before they become a crisis
- Minimize business disruptions
- Avoid the need for last-minute changes to meet compliance requirements
- Protect your enterprise's reputation
- Avoid penalties for non-compliance

Why Bell?

Bell is a Canadian leader in information and communications technology (ICT) strategies to help enterprises improve business performance, speed time-to-market, and realize peace of mind. The foundation of our world-class ICT infrastructure is a high-powered reliable network backed by a multidisciplinary team of experts. Our highly skilled professionals offer diverse expertise in business process assessment, solution design, and deployment across a wide range of industries. Bell solutions and services can be customized to meet industry-specific needs and satisfy current and future business demands.

